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## TMU Graduation Requirements

Complete a minimum of 121 semester units of credit.

Complete a minimum of 40 semester units in upper division courses. Includes 300 & 400 level courses.

Satisfy all General Education requirements.

Complete the required curriculum for the chosen major's field(s) of study.

Maintain a minimum GPA of 2.00 (cumulative) in all TMU Courses. Some majors have different GPA requirements.

Complete a minimum of 32 semester units at TMU, not including Directed Studies coursework.

A maximum of 12 units can be transferred to complete degree requirements after the last 12 units taken at TMU.

## **GENERAL EDUCATION**

SCRIPTURE SET Students transferring with ≥ 61 total units may need to satisfy fewer than 7 Bible G.E. courses as evaluated and confirmed by the Registrar's Office prior to the start of the student's first undergraduate semester. All other students must satisfy all 7 Bible G.E.

U	Inits	I erm	
	3		B121 Essentials of Christian Thought
	3		B101 Old Testament Survey I
	3		B102 Old Testament Survey II*
	3		B201 New Testament Survey I*

Units	i erm		
3		B202 New Testament Survey II	
3		BTH321 Christian Theology I	
3		BTH322 Christian Theology II	
21	Total	*Or Non-Biblical Studies: IBEX300 with approval	

### **WORLDVIEW AND SKILLS SET** Depending on the student's major, certain G.E. requirements allow for substitutions.

Units	Term	Course	Substitution
3			Biblical Studies: BMN312 Message Preparation for Women, or BMN371 Sermon Preparation.
		C100 Spoken Communication	Business Administration, Entrepreneurship, Marketing Media, & Sport Management: MGT330
		C100 Spoken Communication	Business Communication.
			BM Music: not required.
			31+ score ACT: English Section
			3+ score AP Language & Composition Exam
3		E110 English Composition	3+ score AP Literature & Composition Exam
		LITO Eligibil Composition	5+ score Criterion Online Writing Evaluation Service from ETS
			700+ score SAT 1: Evidence-Based Reading & Writing section
			10+ score WriterPlacer exam from Collegeboard
3		ECN200 Essentials of Economics & Society	BM Music: not required.
3			<u>ALL</u> : Pass World History Competency Exam & 3 units of Upper Division History units.
3		,	BM Music: H211 or H212. Single Subject Teaching Credential: both H211 & H212.
3		H230 Essentials of U.S. History	n/a
3		Literature Elective	Does not include: E330, E322, E353, E364, E435, E436, E491A, E491B. <u>BM Music</u> : not required.
			E200 Great Works of Literature Survey, E211 English Literature I,
3		Literature Survey	E212 English Literature II, E221 World Literature I, E222 World Literature II,
			E231 American Literature I, or E232 American Literature II.
3		LS150 Essentials of Biology	Biological & Physical Science: LS151 Organismic Biology, LS151L Organismic Biology Lab.
		or GS150 Essentials of Geology	Engineering: CH151 General Chemistry I, CH151L General Chemistry I Lab.
1		LS150L Essentials of Biology Lab	Kinesiology: LS151 Organismic Biology, LS151L Organismic Biology Lab.
		or GS150L Essentials of Geology Lab	
		MA240 Critical Thinking & Quantitative Analysis	Business Administration, Entrepreneurship, Marketing Media, & Sport Management: BUS310
			Statistics for Business.
3			Computer Science, Engineering, & Mathematics: not required.
			ALL: MA101 College Algebra & MA102 Trigonometry, or MA121 Calculus, or MA260
			Elementary Statistics.
3		MU190 Essentials of Music & Art	ALL: ART338 Art History of the Western World. Biblical Studies: BMN333/MU333 Worship &
-			Songs of the Church. Music: MU295 Music & Art for Musicians.
3		1 SII ESSCRETATS OF THIRDSOPHY	Biblical Studies: BCW363 Apologetics. Music Production: BCW367 Ethics.
			Business Administration, Entrepreneurship, Marketing Media, & Sport Management: BUS330
			Business Ethics.
			English Ed., History Ed., Liberal Studies/Elementary Ed., Liberal Studies/Special Ed.,
			<u>Life Sciences Ed.</u> , <u>Mathematics Ed.</u> , <u>Music Ed.</u> : P321 History and Philosophies of Education.
3		POL220 U.S. Government	Only waived for non-U.S. citizens and non-resident aliens. U.S. Citizens (regardless of current
			country of residence) and resident aliens are NOT exempt.

40 Total (37 for Computer Science, Engineering & Mathematics majors, 28 for BM Music majors.)

2025-2026 Academic Catalog

# MAJOR: MARKETING MEDIA CORE COURSES

Units	Term	
3		BUS310 Statistics for Business*
3		BUS330 Business Ethics**
3		INB372 International Marketing (p: MKT350)
3		MGT330 Business Communications***
3		MKT350 Marketing Fundamentals
3		MKT361 Marketing Strategies (f) (p: MKT350)
3		MKT371 Digital Marketing
3		MKT381 Consumer Behavior (f)
3		MKT462 Sales & Customer Service
3		MKT482 Marketing Research (s) (p: BUS310, MKT350

30 Total

## Units Term

3		C494 Marketing Media Capstone	
Choose 10 of the following Communication electives:			
3		BUS483 Business Internship	
3		C121 Fundamentals of Drawing & Design	
3		C122 Social Media & Communication (s)	
3		C132 Podcast Studio (s)	
3		C142 Introduction to Visual Communication (s)	
3		C191 Pocket Studio (f)	
3		C201 Digital Photography I (f)	
3		C231 Digital Video Editing I (f)	
3		C261 Introduction to Journalism (f)	
3		C311 Video Production I (f)	
3		C312 Video Production II (s) (p: C311)	
3		C331 Freelance: Entrepreneurship/Digital Age (f)	
3		C338 Multimedia Storyteling (od) (p: C261 or	
3		C311)	
3		C341 Feature Writing (f)	
3		C348 Content Marketing	
3		C352 Editing I, Principles of Copyediting (s)	
3		C368 Fundamentals of Advertising (od)	
3		C373 Graphic Design I (of)	
3		C381 Beginning Public Relations (f)	
3		C404 Graphic Design II	
3		CS288W Web Design	

<sup>60</sup> Total (including Core courses)

#### KEY

(s) Every year, spring semester. (f) Every year, fall semester. (of) Odd years, fall semester. (os) Odd years, fall semester. (ef) Even years, fall semester. (es) Even years, spring semester. (od) On demand. (ps) Post Session. (w) Winterim. Offerings subject to change.

<sup>\*</sup>Fulfills G.E. requirement for MA240.

<sup>\*\*</sup>Fulfills G.E. requirement for P311.

<sup>\*\*\*</sup>Fulfills G.E. requirement for C100.